

#### **PREMIUM**

\*50% extra for front page, \*25% extra for any other guaranteed position.

#### REBATE

\*50% rebate on religious advertisement. \*50% rebate on obituary.

#### NOTE

Publication has reserved the right to shift pre booked position of advertisement. An affidavit is required for legal advertisement. All dispute will be settled in the court of Lucknow district only.

# **MECHANICAL DETAILS**

SIZE OF NEWSPAPER 54.6X35.0 CMS.
PRINTING AREA 51.0X33.0 CMS

No. OF PAGES 8 No. COLUMN 8

# **PUBLICATION PLACE**

SALEMPUR HOUSE, 25, QAISERBAGH, LUCKNOW Mob. 9415020128 Ph.4155333, 2202683

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# **ADVERTISEMENT TARIFF** w.e.f. 1st August 2012

#### **POLITICAL AD**

Black & White Rs. 500/- psq cm Colour Rs. 750/- psq cm

### **DISPLAY**

Black & White Rs. 300/- psq cm Colour Rs. 450/- psq cm

## **CLASSIFIED DISPLAY**

Black & White Rs. 100/- psq cm Colour Rs. 150/- psq cm

#### **CLASSIFIED**

Rs. 100/- for 25 words Rs. 5/- per extra word

## **PANEL**

SINGLE Rs. 500/-BOTH Rs. 800/-